Appl. No. 09/818,125

Amdt. Dated June 9, 2006

Reply to Final Office Action of January 9, 2005

Attorney Docket No. 81747.0191 Customer No.: 26021

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## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:

Masahiro MINOWA

Serial No: 09/818,125

Confirmation No.: 8629

Filed:

March 26, 2001

For:

Method, Computer Product and

Network System for Receiving and Placement Processing of Advertising

Information

Art Unit: 3622

Examiner: Yehdega Retta

I hereby certify that this correspondence is being transmitted via facsimile to

(571) 273-8300:

Commissioner for Patents

P.O. Box 1450

Alexandria, VA 22313-1450 on

June 9, 2006

Date of Deposit

Juanita Soberanis

Mame

## AMENDMENT UNDER 37 C.F.R. § 1.116

Mail Stop RCE Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Dear Sir:

In response to the Final Office Action dated January 9, 2005, and the Advisory Action dated May 4, 2006, the time for response to which is extended two month(s) by the accompanying petition from April 9, 2006 to June 9, 2006, please amend the above-referenced application as follows:

Remarks/Arguments begin on page 10 of this paper.